

Wednesday, January 18, 2023 7:30 a.m. – 4:30 p.m.

**Morning Location**: Macomb Community College University Center 44575 Garfield Rd, Clinton Twp, MI 48038

**Afternoon Location:** Martha T. Berry Medical Care Facility 43533 Elizabeth St, Mt Clemens, MI 48043 *Dress Attire: Business Casual* 

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**Program Day Sponsor:** 



of the Blue Cross and Blue Shield Association

Planning Committee: **Chair, Michael Benoit (LM XVII),** Director, Salesforce CRM and Integration Services, Blue Cross Blue Shield of Michigan

Steve Stasek (LM XVIII), Director, Provider Portal and Business Consulting Management for

Health Care Value-IT, Blue Cross Blue Shield of Michigan

Toni Frawley (LM XVIII), Director, Sales & Product Program Delivery, Health Alliance Plan

Danelle Wancour (LM XXIII), Director of Ambulatory Services, Henry Ford Health Gregory Jakub (LM XIII), Manager, Community Relations, Henry Ford Health Christopher Bissell (LM XXIII), Administrative Director, Henry Ford Health Cancer

**Heather El-Khoury (LM XVIII),** Assistant Director of Student Support and Adviser, Social Work Program at Oakland University

**Objectives:** 

- 1. To better understand healthcare issues, needs, and services in Macomb County
- 2. To better understand healthcare initiatives and trends
- 3. To experience the challenges of residents living in poverty and the resources available to them in the County

7:30 a.m. Continental Breakfast/Networking

## LM XXV Agenda

8:00 a.m. 8:10 a.m.	Welcome and Overview  State of Healthcare in Macomb County	Michael Benoit (LM XVII), Director, Salesforce CRM and Integration Services, Blue Cross Blue Shield of Michigan Andrew Cox (LM XX), Director/Health Office, Macomb County Government Barbara Rossmann, President and CEO, Henry Ford Macomb Hospital
9:15 a.m.	Break	, , , , , , , , , , , , , , , , , , , ,
9:25 a.m.	Future Trends in Healthcare: Home Healthcare	Peter Watson, MD, MM FACP SFHM, Vice President Clinical Operations & Strategy, Health Alliance Plan
10:05 a.m.	Value Based Care	Marti Walsh, MD, Senior Medical Director and Associate Chief Medical Officer Provider Engagement, Clinical Partnerships and Engagement, Blue Cross Blue Shield of Michigan Andrew Billi, Director, Blueprint Physician Contracting,
10:45 a.m.	Mobile Integrated Healthcare, providing value by preventing high-cost hospitalization	Blue Cross Blue Shield of Michigan Kolby Miller, CEO, Medstar
11:30 a.m.	Break	
11:40 a.m.	Mental Health	<b>Susan Styf,</b> (LM XXI), CEO, CARE of Southeastern Michigan
12:30 p.m.	Lunch/Auto Insurance Reform Unintentional Consequences	Barry Cargill, President and CEO Michigan HomeCare and Hospice Association Misty Delegato, CEO -Relevar Home Care
1:15 p.m.	Depart for Martha T. Berry Medical Care Facility (Drive Separately) 43533 Elizabeth St, Mt Clemens, MI 48043	
1:30 p.m.	Poverty Simulation	Heather El-Khoury (LM XVIII), Assistant Director of Student Support and Adviser, Social Work Program at Oakland University
4:00 p.m.	Tour of Martha T. Berry/Covid Discussion	<b>Kevin Evans (LM XXV),</b> Executive Director, Martha T. Berry
4:30 p.m.	Dismissal	Director, iviartila 1. Derry

Leadership Macomb's mission is to produce a network of informed community leaders who understand the roles and relationships of people and systems that support and sustain our community, enable graduates and others to engage in civic leadership, and strengthen organizational and community relationships.