

Michael Benoit (LM XVII)
LM Healthcare System Session Chair
Director, Salesforce SRM & Integration Services

Michael R. Benoit is a proud graduate of Leadership Macomb Class XVII. He is also a member of the Leadership Macomb Program Council and has hosted the Program's Health and Human Services/Healthcare Day for the last several years.



Mike is the Director of Salesforce CRM and Integration Services for Blue Cross Blue Shield of Michigan (BCBSM). He has been at Blue Cross since 1999 while holding several technical leadership roles. Prior to that, he worked at both Ford Credit and the Internal Revenue Service.

Mike earned an MBA from the University of Michigan – Dearborn and a BSEE (Electrical Engineering) from Wayne State University. He is married and has two daughters. He and his family reside in Chesterfield Township. He is an avid outdoorsman and serves as the Vice President and on the Board of Directors of Huron Pointe Sportsmen's Association.

Jason Hover

Vice President, Health Care Value – Care Delivery Transformation & Affordability



Jason Hover is vice president of Health Care Value, Care Delivery Transformation & Affordability at Blue Cross Blue Shield of Michigan. He's responsible for leading strategies to drive greater health care affordability, including through new value-based provider partnerships intended to transform the way care is delivered by aligning incentives across payers, providers, and members.

Hover joined Blue Cross in 2009 and previously served as vice president, Health Plan Business Strategy and Private Exchange, director of Commercial Business Strategy, and director of Strategy and Planning. Prior to joining Blue Cross, he served as an associate of mergers and acquisitions for Macquarie Capital USA Inc.

Hover currently serves on the board of Hospice of Michigan Foundation and previously served as chairman of the board of directors for Central Detroit Christian Community Development Corporation. He earned his bachelor's degree in business and finance from Michigan State University and received his master's degree in business administration from the University of Michigan's Ross School of Business.

Paul W. Horalek

Vice President, Enterprise Technology Strategy & Services



Paul Horalek is the Vice President, Enterprise Technology Strategy & Services for Blue Cross Blue Shield of Michigan (BCBSM). As a member of the IT Executive team, Horalek's responsibility areas include enterprise technology strategy, innovation, governance, partner management, and center of excellence models.

Horalek has over 27 years of experience in information technology and over 24 years of experience in healthcare. Prior to BCBSM, Horalek served as the Chief Information Officer at a regional insurance agency and benefits administration organization.

Throughout his career, Horalek has used his deep knowledge of healthcare and technology to successfully set strategies, drive alignment, and deliver leading edge solutions that improved both top and bottom line results.

Horalek holds an MBA from the University of Phoenix and a Bachelor of Science in Management Information Systems from Oakland University.