



Business & Economic Development

Wednesday, March 20, 2024

7:30 a.m. – 4:30 p.m.

Morning Meeting Location: AGS Automotive
6700 18 ½ Mile Road, Sterling Heights, MI 48313

Afternoon Meeting Location: Velocity Center
6633 18 Mile Rd, Sterling Heights, MI 48314

Dress Attire: Business Casual & Closed Toe Shoes & No High Heels

Legacy Sponsors:



Presenting Sponsor:



Program Day Sponsors & Hosts:



Planning Committee:

Program Day Chair - Chris Marchand (LM XXI) Associate Vice President, Investments, Raymond James & Associates

Program Day Co-Chair – Jack Johns (LM XXII) Economic Development Program Director, Macomb County Planning & Economic Development

Gina Rieck, (LM XXII) Advertising Account Executive, C & G Newspapers

Valerie Knol (LM XXI) Manager, State and Local Government Relations, Stellantis

Stacy Ziarko (LM XXIV) President/CEO, Connect Macomb

Objectives:

1. Understand the opportunities and challenges of Macomb County Businesses.
2. Discover the modernization of industries related to Macomb County and national economic factors.
3. Explore the shifting market demands for all stakeholders, from customers, employees, investors, and the community.

LM XXVI Agenda

7:30 a.m.	Continental Breakfast/Networking	
8:00 a.m.	What makes the Macomb Economy Tick?	Brian Parthum , Economist, SEMCOG
9:00 a.m.	Michigan's Mobility & Economic Transformation	Glenn Stevens , Executive Director, MICHauto, and Vice President, Automotive and Mobility Initiatives, Detroit Regional Chamber of Commerce
9:30 a.m.	Break	
9:45 a.m.	AGS Overview and Tour	Joe Osentoski , Plant Manager, AGS Automotive
11:15 a.m.	Travel to Velocity Center- Everyone drives separately 6633 18 Mile Rd, Sterling Heights, MI 48314	
11:30 am	Lunch	
12:15 pm	Velocity Center Overview	April Boyle , Senior Advisor for Entrepreneurship and Innovation, Sterling Heights Velocity
12:30 p.m.	Real Estate Overview in Macomb County	Erick Monzo , Business Owner, Keller Williams The Monzo Group
1:15 p.m.	Interactive Discussion	LM XXVI
2:00 p.m.	Break	
2:15 p.m.	Artificial Intelligence in Business	Jason Bressler , Executive Vice President, Chief Technology Officer, UWM
3:00 p.m.	Small Business Panel -Observations/Opportunities Facilitator: Stacy Ziarko (LM XXIV) President/CEO, Connect Macomb	Panelists: Jeff Katkowsky , President, Zolman Restoration Paul Glantz , Co-Founder/Chairman - Emagine Entertainment. Jill Bommarito , Founder, Ethel's Baking Company Josh Stephens , Founder, Sticker Blitz

LM XXVI Agenda

4:00 p.m.

Wrap-Up

Chris Marchand (LM XXI), Associate
Vice President, Investments,
Raymond James & Associates

Leadership Macomb's mission is to produce a network of informed community leaders who understand the roles and relationships of people and systems that support and sustain our community, enable graduates and others to engage in civic leadership, and strengthen organizational and community relationships.